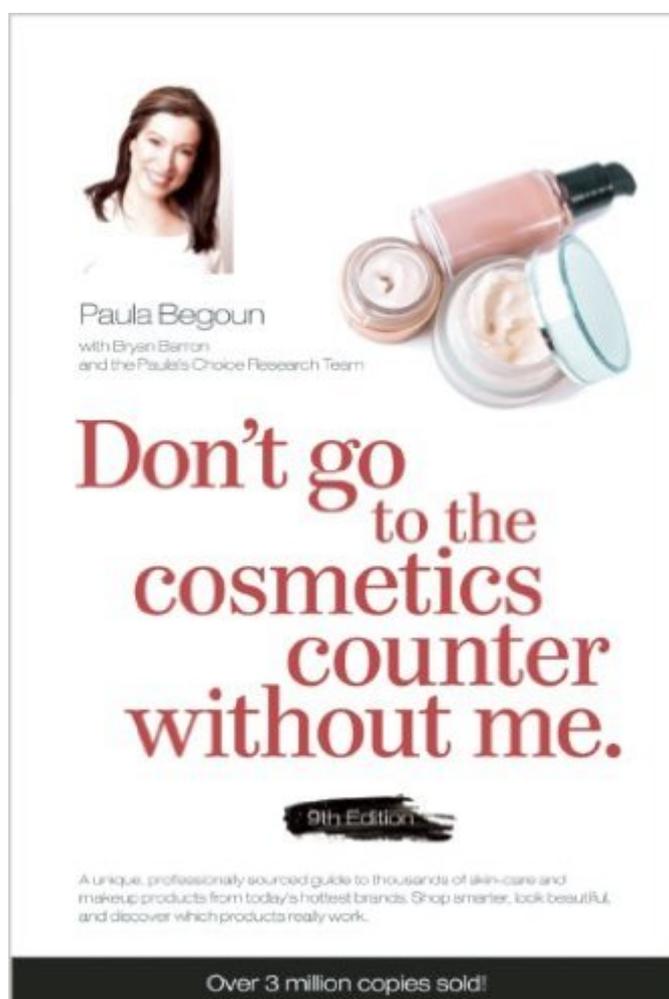


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# Don't Go To The Cosmetics Counter Without Me: A Unique Guide To Skin Care And Makeup Products From Today's Hottest Brands &#151; Shop Smarter And Find Products That Really Work!





## Synopsis

This book helps women find products that make them look great without spending a fortune. From drugstores and home shopping to department stores and catalogs, Paula Begoun and her team review the hottest skin-care and makeup products major cosmetic and skin-care lines. Regardless of the price tags, there are good and bad products in almost every line and with the turn of a page, readers can get concise reviews and fast answers in this completely revised edition. A user-friendly rating system makes it easy to find items worth trying. Paula also includes skin care basics and tips on which ingredients to look for so you get the results you want.

## Book Information

Series: Don't Go to the Cosmetics Counter Without Me

Paperback: 950 pages

Publisher: Beginning Press; 9 edition (October 16, 2012)

Language: English

ISBN-10: 1877988359

ISBN-13: 978-1877988356

Product Dimensions: 6 x 1.8 x 9 inches

Shipping Weight: 2.5 pounds

Average Customer Review: 4.2 out of 5 stars [See all reviews](#) (93 customer reviews)

Best Sellers Rank: #206,884 in Books (See Top 100 in Books) #13 in [Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Skin Care](#)

## Customer Reviews

I ALWAYS buy the current copy of this manual in paper and in kindle. There are some significant changes, mostly good. Here is what I saw. Good stuff:-She is relying on a team now to critique what is out there. The team approach is better, it avoids some of the one sided likes and dislikes. I appreciated the new reviews done by the team.-She uses peer reviewed journals and respected dermatologists to base her critiques on as she always has done. She mentions when a dermatologist has funding from a company or when a company funded the research. a little aside--- if you as a reader want to know how something works on a larger number of people then I suggest balancing this book by ALSO reading the reviews on Makeup Alley, often written by more than a hundred different people who actually used it, and thought enough about it to write recommendations or warnings about the product. (down side to Makeup Alley? Often the reviewers are influenced by a pretty scent, or a pretty jar and don't account for the potential for harm or the

costs involved) When you have over 4000 reviewers disliking something (Maybelline Great Lash) or over 3000 LOVING something (Maybelline Full N Soft) it is worth looking at. Often but not always, Paula and Makeup Alley agree. Revlon Fabulash which over 300 reviewed was an almost universal fail, while Paula gave it a top pick. I like to check BOTH Paula, AND Makeup Alley before buying anything.-She looks at the chemistry and gives points and takes them away based on actual known reactions to ingredients. This is the ONLY place I've ever found where I can trust the chemistry knowledge on things like potential sensitizing chemicals.

How can one trust reviews of cosmetics written by someone who has her own product line? Yes, it defies logic, but come closer and let me tell you what happened to me. I don't read women's magazines; I don't particularly like magazines. I don't watch daytime television, either, because I'm working. And I don't care for daytime television for the same reasons I don't like magazines: From one issue or episode to the next, they offer conflicting information. You know it's true, even if you do like the magazines and shows. The library is my friend. Since I got my first library card, I have used the library to research anything I want to learn. In 2005 or 2006, I saw a copy of "Don't Go to the Cosmetics Counter without Me" on the shelf and checked it out. I wasn't expecting much, but it didn't cost me anything. I'd never heard of Paula Begoun, but I do try to be an informed consumer. I figured that book couldn't be any worse than other skin care books I'd read. I skipped over most of the beginning chapters and went straight for the reviews, and it hadn't really sunk in there might be a conflict of interest until I was convinced I'd found a worthy source of information. Finally! We have, in this edition, a brief overview of Paula's rather checkered career and some chapters that discuss skin care and makeup industry claims, packaging, ingredients to avoid, ingredients to seek, and basic skin care regimens. These chapters are thorough but succinct. Then there is the good stuff: product reviews of many skin care and makeup lines. Not all of them, but a lot. And it gets juicy. Paula doesn't want you to waste your money. She doesn't pan department store products altogether, nor gush over all drugstore products.

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Tutorial To Makeup Techniques, Application, Tips and Tricks That Most Girls Will Never Learn!  
(Makeup, Skin Care, Beauty Tips) Don't Go to the Cosmetics Counter Without Me, 7th Edition Make  
Your Own Skin Care Products: How to Create a Range of Nourishing and Hydrating Skin Care  
Products Skin Picking: for beginners - How to recover from Skin Picking Disorder - What You Need  
To Know About Dermatillomania Treatment and Cure (Skin Picking ... - Skin Ailments - Skin  
Diseases Book 1) Make Your Own Cosmetics: Recipes, Skin Care, Body Care, Hair Care,  
Perfumes, and Fragrancing, Herbs, Essential Oils, Cosmetic Ingredients... (Neal's Yard Remedies)  
Kitchen Cosmetics: Recipes for Making Your Own Skin Care Products Homemade Organic Skin &  
Body Care: Easy DIY Recipes and Natural Beauty Tips for Glowing Skin (Body Butters, Essential  
Oils, Natural Makeup, Masks, Lotions, Body Scrubs & More - 100% Cruelty Free) Percutaneous  
Absorption: Drugs--Cosmetics--Mechanisms--Methodology:  
Drugs--Cosmetics--Mechanisms--Methodology, Third Edition, (Drugs and the Pharmaceutical  
Sciences) Guide To Anti Aging Skin Care Treatment: Learn All You Need For Treating Aging Skin  
To Look Younger Than Your Age (Anti Aging Skin Care, Anti Aging Diet, ... Emu Oil, Retinol, Best  
Eye Cream, Book 3) The Ultimate Guide To Skin Whitening: The Permanent, Most Effective  
Solution For Increasing Complexion And Having Beautiful Skin (Beautiful Skin, Improve ...  
Complexion, Become Fair, Skin Pigmentation) Anti-Aging Skin Care: Anti-Aging Skin Care  
Techniques for Beautiful, Flawless and Younger Looking Skin Natural Organic Hair and Skin Care:  
Including A to Z Guide to Natural and Synthetic Chemicals in Cosmetics A Complete Guide to  
Special Effects Makeup: Conceptual Creations by Japanese Makeup Artists The New Science of  
Perfect Skin: Understanding Skin Care Myths and Miracles For Radiant Skin at Any Age Stage and  
Screen Makeup: A Practical Reference for Actors, Models, Makeup Artists, Photographers, Stage  
Managers, and Directors Anti Aging: The Best Anti Aging Beauty Products, Anti Aging Medicines  
and Anti Aging Skin Care Treatments to Make You Look and Feel Younger (Anti Aging, ... Secrets,  
Anti Aging Diet, Beauty Products) Clinical Guide to Skin and Wound Care (Clinical Guide: Skin &  
Wound Care)

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